



**GEOGRAPHICA
STUDY CENTER FOR UGC NET JRF & WB SET**



Communication MCQ

F.M-50

Time: 30.00 m

1. **In verbal communication, words act as:**
 - a) Fillers
 - b) Decoratives
 - c) Symbols
 - d) Passive barriers

2. **The term 'grapevine' is also known as:**
 - a) Upward communication
 - b) Informal communication
 - c) Downward communication
 - d) Horizontal communication

3. **Which of the following is not a principle of effective communication?**
 - a) Persuasive and convincing dialogue
 - b) Participation of the audience
 - c) One-way transfer of information
 - d) Strategic use of grapevine

4. **In a classroom, a communicator's trust level is determined by:**
 - a) The use of hyperbole
 - b) The change of voice level
 - c) The use of abstract concepts
 - d) Eye contact

**GENERAL PAPER-I & GEOGRAPHY BY RIJU SINGHA MODAK
Research Scholar (Vidyasagar University)
DOUBLE MSC AND QUALIFY UGC NET JRF & WB SET
MOB-8001069318 / 9547711997**



GEOGRAPHICA
STUDY CENTER FOR UGC NET JRF & WB SET



5. Which of the following is not a characteristic feature of communication?
- a) Involves exchange of ideas, facts, and opinions
 - b) Involves both information and understanding
 - c) Is a continuous process
 - d) Is a linear process
6. The function of mass communication of supplying information regarding the processes, issues, events, and societal developments is known as:
- a) Content supply
 - b) Surveillance
 - c) Gratification
 - d) Correlation
7. The science of the study of feedback systems in humans, animals, and machines is known as:
- a) Cybernetics
 - b) Reverse communication
 - c) Selectivity study
 - d) Response analysis
8. Which of the following is not a component of Berlo's SMCR model of communication?
- a) Source
 - b) Message
 - c) Channel
 - d) Receiver
 - e) Noise

GENERAL PAPER-I & GEOGRAPHY BY RIJU SINGHA MODAK
Research Scholar (Vidyasagar University)
DOUBLE MSC AND QUALIFY UGC NET JRF & WB SET
MOB-8001069318 / 9547711997



GEOGRAPHICA
STUDY CENTER FOR UGC NET JRF & WB SET



9. **Communication with oneself is known as:**

- a) Intrapersonal communication
- b) Interpersonal communication
- c) Grapevine communication
- d) Organizational communication

10. **The first multilingual news agency of India was:**

- a) Samachar
- b) API
- c) Hindustan Samachar
- d) Samachar Bharati

11. **Which of the following is not a barrier to effective communication?**

- a) Semantic barriers
- b) Psychological barriers
- c) Physical barriers
- d) Feedback

12. **Which of the following is an example of non-verbal communication?**

- a) Speaking
- b) Writing
- c) Gestures
- d) Reading

GENERAL PAPER-I & GEOGRAPHY BY RIJU SINGHA MODAK
Research Scholar (Vidyasagar University)
DOUBLE MSC AND QUALIFY UGC NET JRF & WB SET
MOB-8001069318 / 9547711997



**GEOGRAPHICA
STUDY CENTER FOR UGC NET JRF & WB SET**



13. Which of the following is not a type of communication?

- a) Verbal
- b) Non-verbal
- c) Visual
- d) Auditory

14. The process of encoding and decoding messages is central to which model of communication?

- a) Shannon-Weaver Model
- b) Berlo's SMCR Model
- c) Lasswell's Model
- d) Helix Model

15. Which of the following is a characteristic of mass communication?

- a) One-to-one interaction
- b) Large audience
- c) Immediate feedback
- d) Personalization

16. Which of the following is not a function of communication?

- a) Information dissemination
- b) Entertainment
- c) Persuasion
- d) Isolation

**GENERAL PAPER-I & GEOGRAPHY BY RIJU SINGHA MODAK
Research Scholar (Vidyasagar University)
DOUBLE MSC AND QUALIFY UGC NET JRF & WB SET
MOB-8001069318 / 9547711997**



**GEOGRAPHICA
STUDY CENTER FOR UGC NET JRF & WB SET**



17. Which of the following is an example of upward communication?

- a) Employee reporting to supervisor
- b) Supervisor giving instructions to employee
- c) Peer discussions
- d) Public announcements

18. Which of the following is an example of downward communication?

- a) Employee reporting to supervisor
- b) Supervisor giving instructions to employee
- c) Peer discussions
- d) Public announcements

19. Which of the following is an example of horizontal communication?

- a) Employee reporting to supervisor
- b) Supervisor giving instructions to employee
- c) Peer discussions
- d) Public announcements

20. Which of the following is not a type of noise in communication?

- a) Physical noise
- b) Psychological noise
- c) Semantic noise
- d) Emotional noise

**GENERAL PAPER-I & GEOGRAPHY BY RIJU SINGHA MODAK
Research Scholar (Vidyasagar University)
DOUBLE MSC AND QUALIFY UGC NET JRF & WB SET
MOB-8001069318 / 9547711997**



**GEOGRAPHICA
STUDY CENTER FOR UGC NET JRF & WB SET**



21. Which of the following is a characteristic of effective communication?

- a) Ambiguity
- b) Clarity
- c) Complexity
- d) Confusion

22. Which of the following is not a mode of communication?

- a) Verbal
- b) Non-verbal
- c) Visual
- d) Auditory

23. Which of the following is an example of synchronous communication?

- a) Email
- b) Instant messaging
- c) Recorded video
- d) Blog post

24. Which of the following is an example of asynchronous communication?

- a) Phone call
- b) Video conference
- c) Email
- d) Face-to-face meeting

**GENERAL PAPER-I & GEOGRAPHY BY RIJU SINGHA MODAK
Research Scholar (Vidyasagar University)
DOUBLE MSC AND QUALIFY UGC NET JRF & WB SET
MOB-8001069318 / 9547711997**



**GEOGRAPHICA
STUDY CENTER FOR UGC NET JRF & WB SET**



25. Which of the following is not a characteristic of mass media?

- a) Large audience
- b) One-way communication
- c) Immediate feedback
- d) Standardized message

**GENERAL PAPER-I & GEOGRAPHY BY RIJU SINGHA MODAK
Research Scholar (Vidyasagar University)
DOUBLE MSC AND QUALIFY UGC NET JRF & WB SET
MOB-8001069318 / 9547711997**